



Social Media Marketing

Foyr is an all-in-one interior design platform for design enthusiasts and professionals.

Client Name

Foyr

Project Duration

12 Months & running

Project Type

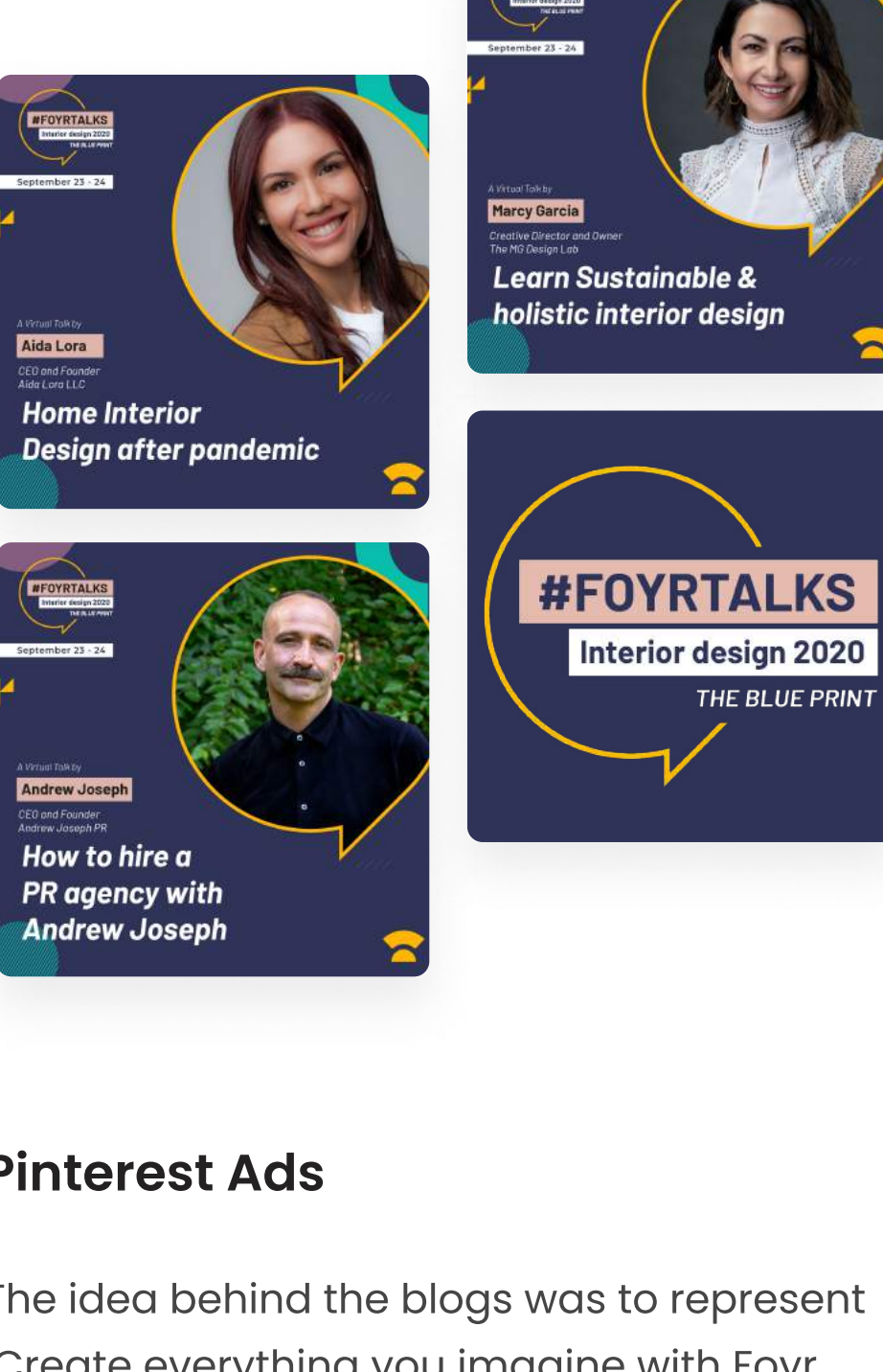
Marketing

The Brief

To help Foyr reach a wider audience and establish itself as a trusted interior design platform of choice for design enthusiasts and professionals that delivers enduring value and powers their professional growth.

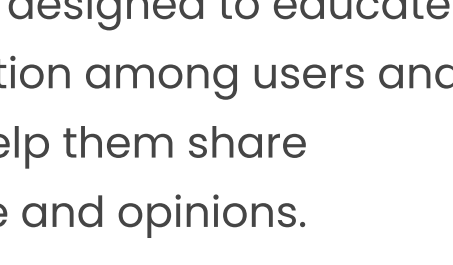
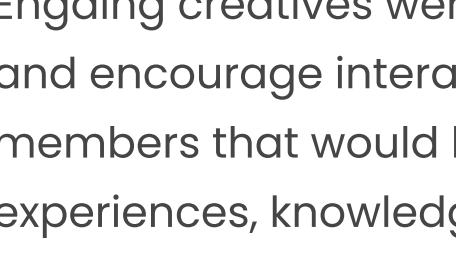
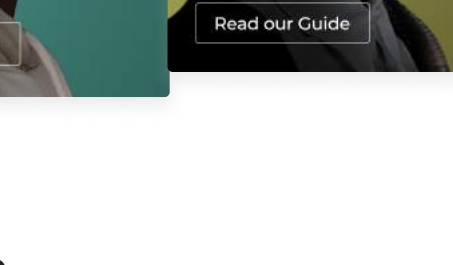
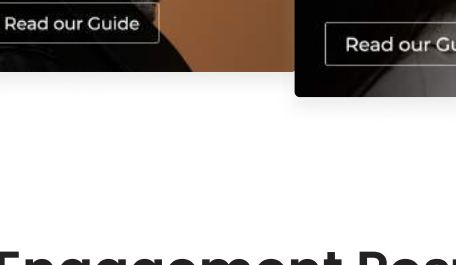
Process

Foyr being a new brand in the domain of design software needed recognition and a push in the right direction. Therefore, our social media campaigns aimed at highlighting its features, USPs and uses and how one could benefit from being a part of the Foyr community.



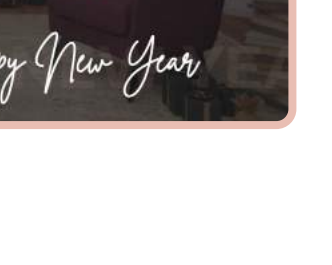
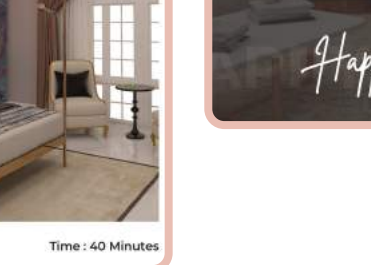
FoyrTalk

A series of webinars for designers where one can get to learn about design, 3D visualisation, build their portfolio and network with people in the same industry.



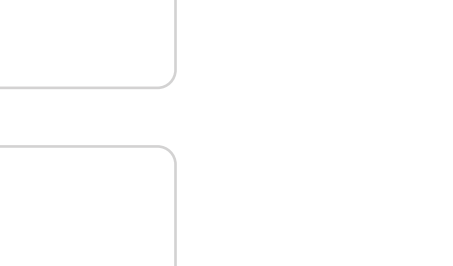
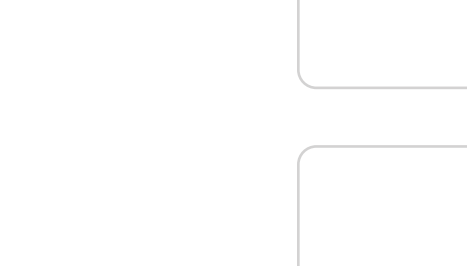
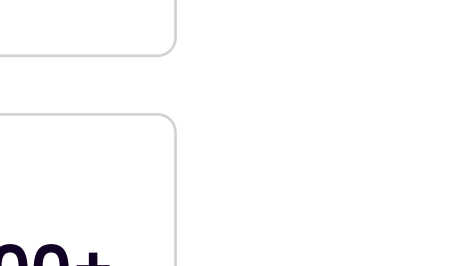
Pinterest Ads

The idea behind the blogs was to represent 'Create everything you imagine with Foyr Neo'. Encouraging users to explore the software and design the unimaginable by helping them with tips, principles, and other tools.



Engagement Posts

Engaging creatives were designed to educate and encourage interaction among users and members that would help them share experiences, knowledge and opinions.



Foyr Network

Proud to be the design partner for Foyr which has now expanded to

19,000+ Followers

20,000+ Foyr Users

30,000+ Interaction

50+ Creatives

2 Extraordinary Designers